



**MONTREAL INTERNATIONAL  
CENTER FOR MANAGEMENT**

## **The China Program**

China is the economic superpower of tomorrow and understanding China and Chinese business is of paramount importance today. MICM provides four programs that would facilitate entry and performance within the Chinese market. The programs are guided by the objective of facilitating entry and operations within the Chinese market. These programs include:

- The Chinese language program
- The Chinese culture program
- The Chinese business communication program
- The Chinese business opportunities program
- The Chinese global business program.

The program aim at equipping the participants with an operational skill in the identified areas. They vary in length according to the nature of the program with the Chinese Business Language Program being the longest.

More information will be posted soon.

For any further information contact us.

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